Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





A three-year-old Stark Delicious tree in orchard of F. S. Burgess. A few years later 36 of these trees (on % acre of land) yielded \$1.500.00 worth of magnificent fruit, Stark Bro's Old Oak Process Whole Root Trees are young and sure bearers. Copyright by Paul C. Stark, 1918



REG. U. S. PATENT OFFICE



"Richer, More Juicy and Spicier Than Grimes Golden This remarkable apple, in addition to averaging 50 to - which is Some Praise!"

The per cent larger in size than the next hest vellow mapped or the size than the next hest is supering in three.

The crisp, tender, exempty-ellow flesh is the sed with a spier, anomalize flavor humingly remirlscent of a great, glorieus year and attracted with a rich abundance of rapidle intrines. The expert apple judge has suggested that the quality scents like a blending of the great Stark Delicious and the high quality trimes thathen.

"Mera tender and more judge than noy Driver Undled I ever sure, Bulden Delicious is the hest reflow updet I ever material." Inserts then, W. Danglius, ex-State Rajandergist of the diam, and a very successful practical tript graver the has planted an archivel of Euchen Delicious.

one of America's incentost and most conserralite Her-Henlingel and Brehard an-

Over 10,000 Growers Planted Golden Delicious Last Season

We were again completely sold out of Golden Delicious hast year long before the planting senson was over,

le, L. W. Stark, President of Stark Bro's, Inspecting Golden Delicions

The photo above rurs taken July 15, ofter the apple held in his braid had been shipped Jallin nilles the laft greatests in loosely pracked barrels—after it had breat reshipped four different times (for special tests) and ofter it had been kept in starage for sight long mouths.

Mr. I. W. Stark rays said: "Truly debtlons. Unlike other apples its wonderful quality and fulfations are religious distributions. Reality, it seems to actually beginn in frence: I need a successor to the Brimes tirblen—a yellow apple that each of actually longer and better in tree. In Builden bedieflers are not better to tree. In Builden

A Prophecy and a Warning

By E. W. Stark

Norr—When we first introduced finders Delirlous, we made
his propher and rate this narrilay, tiver 10,000 chrount
norres headed our morale last seaton alone. Hondrels of
cree are more set out in Galden Dellehus all area America.
Low reare brace and the horselmonth of these geometre will
be abundantly recentled by reprint this article for nour
creft—It run have not already planted Golden Belicious.

Twenty-time years ago we prophesied that Stark Delicious would bring unheard-of prices to

Stark Delicious would bring unheard of priers to orchardists who planted these trees generously. "We warred orchardists that he who heritated in planting Stark Delicious result be the lover. And that he who planted other varieties to the exchange of a generous planting of Stark Bellebour, would be a corry won. "How true this present to be? Even as properous an orcharder as Index ribm Thompson, be Kain County, Missourl, says recreeffully?

"When my Bearre orchard was started I titlened to too much neighborly autiles and planted too many different corts. I have received his prices for my brill because my Stark Delitions trees soil the copy. I have always refused in self-the Stark Delicious by Homseless and would only let them too when the online orchard; crept was taker.

"But if I had thirty acres all of Stark Delicious I would feel her plant three-quarters of II to Stark Delicious II would today be worth throughout the biggest price offered for II."

Our Present Prophecy is that Goldwill be as big a money-maker fur orchardists as

Stark Delicious,

"The oreherdist who will plant Golden Delicious generality will

The attlick "A Prophecy and a Warning" (reprinted by helt) was published the dest year tro offered Golden Delicions trees to the quildle, It has been repeated by no etery year three. It

la fact as completibuilly from today as II was the first day II was pointed.

When archarolicle that it IIII rand big growers have agreed with this prophecy and headed this warring. They are abouting hundreds agree house their including him dress which those their its their including hundreds which hour those they are the the management of their rife is their in a low years when their tirblen fields their in a low years when their tirblen fields to the construction of the property of the shumbanes of magnificent transmission from the field.

Trees Fairly Alive with Vigor

Golden Delirious trees have a "hirthright" to

Golden Deligious trees have a "highly" to wrinderful vitality.

The original libder Deligious—the "daddy" of creey one of these trees no offer—greey and thrifted and fore—and is still bearing, great cross of these bright, beache the libter cold and killing blasts of the black Wert Virgina nountsine. Fungus albeases stripped off barre of the offer tree in the same orehard, but the Golden bettelm should name of the best have been readed and spread the nonderful reed forwrites in the and received and spread the nonderful reed forwrites in the and received and spread the nonderful reed forwrites in the and received and spread the nonderful reed forwrites in the and received and spread the nonderful reed forwrites in the and continues to bear humper exported at the readed and continues to bear humper exported and the first of the form the selection for the proper term the selection forms and greate that or alone green from the selection forms the same holds of bearing joining, bearing shortly crees and leading the same shelling stocking spring of religious crops in eight religious file and the form bearing golden crops in eight religious forms bearing springs of religious forms.

Young and Heavy Bearer

Expuring the two photos in the lower left-hand-

Examine the IWO pluttes in the lower left-limit parties of this page.

The smaller one at top shows a Bulder Beliefons top graft that was set just 18 months before this crop photograph was taken. Look at the lotal of great, hig Bulder Dellehous People and Bone?

The rear believing this tree bare a Bulder Dellehous People about 50 per color larger. Every apple a price whome in site, educing and factor.

Again, the blain rear II was loaded down with the laminess crop of apple Bantles pletties in the larger photograph below. Provided tith apples are thick in the larger photograph below. It these apples the not drop, holding on beautiont multilated tail. Even in supplie of the humense crop the apple were larger in title that other heading core like the same orelised. Nearly factor as large at the average British Golfen.

Stand Hardest Shipping Tests

We have given Golden Delicious the most severe series of tests ever given my yellow apple. The firm smooth texture of the Golden Delicions skin, with its non-braising qualities brought it trimerphantly through errors lest and necessary chain it is the greatest shipper at all yellow applies.

shipper at all yellon apply.

The religious were made from coled to const-la farther, more points in the Public States, Strift, Lair, South and West-and this apple of one through with figure colors.

The regularity at chape makes it liked for parking. The last that any britise it may reselve the up best of a religious attemption shippers added to the imperior although a rhampion shippers added to the imperior shipping strices.

Retain Perfect Flavor all Winter

Prof. J. C. Whitten (whose article regarding orclared profits and advisability of planting infor-

eliminal purifies and analysischility; of planting inhercrops between row of roung erchard lives in reproduced
between al the right) in writing in late duly cays:

"It is evened, on that tall, tablican beliebne supples in their
rights relicit and later condition. Flatter was very sprightly
despite long three statage and expected flatalling. I butter series
eaters are apple, conting out of storage flet late which is takind
or fully flat normal risp texture, falctions and the smalling
it flatage and the field of literature rounds on the former
into the normal risp texture, falctions could flet
take the normal risp texture, falctions over the smalling
it flatage that the field for the falction rounds of one of
the risp texture the field of literature for an interface flower
for bother has a falction for the falction of the field flatage of
the field flatage in the field of the field flatage of
the field flatage in the field of the field flatage of
the field flatage in the field of the field of the field flatage
that the long booked for upple, one that lakes the place of litting
after of those is gone -fielden Bellehus, the lutter bashe as a
market apple."



Wonderful Apple for Fancy Trade

Commercial growers are bound to find this glorious yellow apple a quick seller on the market. The public has long longed for a bigger, better, finer flavored, longer-keeping yellow apple. These gloving globes of goodness will find enger layers at top prices all over the world.



"Even better than Grimes Bulden Gulden Deligimus greated a scusation at our office in Washington. It is regardly a valuable yellow apple and will prove a grinner. (1) - 0. B. Brackett, Head C. S. Pomologist

Praised by U. S. Pomologist U. S. Dept, Agriculture Says

"Talden Delicions-very good in quality. Resembles Uritares Buldien in reduc-ties and flavor-soul is a much larger apple. This a very small cope, is a firm apple and appears to be a very good keeper."

The Trail of the Golden Apple By Paul Clarence Stark

The first "clue" rame to us one April day some years ugo. Three wonderful yellow apples reached as from a West Virginia mountaineer orehardist-who wrote that they were a new, heretofore in-

The second "chie" was discovered when my brother, now Major. b. C. Stark, hit into one of the githlen mights. The thivor atmixed him. They booked like thrings tirbles—him tarted like Stark Relicional. They were shaped manning Stark Delicions. And they were in particle condition in 19rill. Traines tieblen rould large leep rathed and gone months before.



"Orchard Profit Outlook Never As Fine As Now!" Says Dr. J. C. Whitten, generally acclaimed by press and people to be one of America's lemiers in flortundlure and Orcharding. Dr. Whitlen is a practical, successful fruit grouer us well us Dean of Horticuffure.

"There never was a time when orehardists could put out an orchard with as line an outlook for profits us now. The man who plants good trees of the right varieties and gives them good care will make splendid profits. I am neging owners of land to plant orchards and to plant this year, because the opportunity for growing inter-crops between the tree rows and thus giving the trees splendid cultivation means that the orchard will be brought into hearing and the land will be made to produce good profits until the trees begin to bear, then the bearing orchard will make the land several hundred per real more valuable than before the trees were planted. It is for these reasons that I say plant orchards now."

"Orchards are not being planted fast enough to anywhere mear keep up with the ingrease in our population. The future looks brighter than ever before for the man who

plants an urchard. Furthermore, some of the leading orchard areas in Europe have been devastated by war, and there will be a shortage of fruit in Europe for many years to rome,"



STATEMENT OF THE ORIGINATOR OF GOLDEN DELICIOUS

ORDER QUICK!

This Year's Supply Is Limited

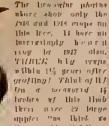
Wir sold out of every Guiden Delighns tree last your long before the sigison was over. A larger stock on hand this year than last. But, the dismund is already far greater.

It is therefore our duty to urge you to place unders early. We will reserve, the quantity of trees you order and ship some at any time later that you mmy designate.

But-lor your own sake-order at once and insure yourself against disappointment.

Stark Bro's Nurseries

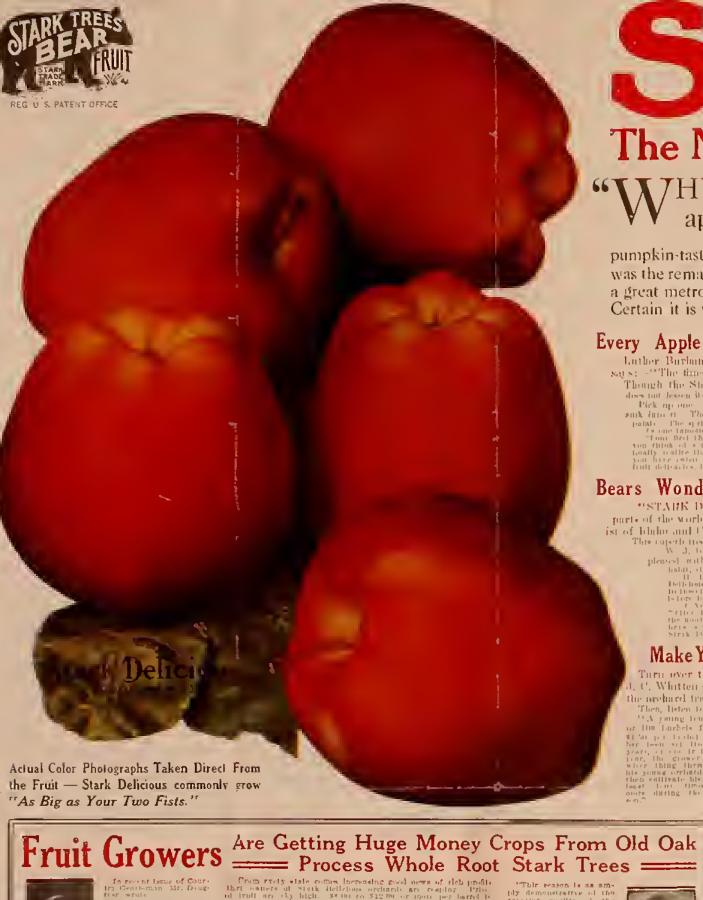
The ONLY Stark Nursery in Existence Always at LOUISIANA, MO., since 1816











Stark Delicious

The National Favorite-Successful Everywhere-Stark Bro's Triumph

"IXIHY call this luscious fruit an apple? It's as far removed from and as high above 'just an apple' as a real Rockyford cantaloupe is removed from a common, corn-patch variety,

pumpkin-tasting 'mushmelon'!' This so quickly won such a high place in the was the remark of a fruit connoisseur in a great metropolitan hotel last winter. Stark Delicious apple. Patrons of fine

a great metropolitan hotel last winter. Stark Delicious apple. Patrons of fine Delicious apples are the orchardists whose back yard and home orchard-Certain it is that no other one fruit has hotels and fancy fruit stores have eagerly bank accounts are increasing fastest. These ists as well.

Lather Barbank, the Wizard of Thermulture, unlesstatingly sats: -"The timest apple in all the world"

Bears Wonder Crops in Every Section

"STARK DELICIOUS TREES grow and bear fruit mode parts of the world," reports E. P. Taylor, the State Hortenline.

ist of Johns and Consulting Expert on Ordereding.

This raped two three or receptable in the name.

W. J. Joseph, the State Hortenducth, water — We are much pleased with State Deletion on growth of live, young beating habit, the robot and quality of built.

H. T. Istinated, Order or S. S. Ford order. Mr. State biblions bound of the North Physical and pressured.

Make Your Land Yield Double Crops form over the other side of this folder. Read what Prof.

Whitten says about pridit of raising small crops between.

Orchardists-East, West, North and South write gloving praises of OLD OAK PROCESS WHOLE ROOT STARK DELICIOUS Though the Shork Deligious upple is great in size, its highest does not become its exqueite flucturant additing atoms. Pick on the exqueite flucturant additing atoms. Pick on the state of the state of the six of the state of the state of the samply entires the parts. The state of the state of the samply entires the parts. The state of the state of the samply entires the function of the capital of the state of the state of the samply entires the samply entires the state of the state

Triumphs Over Hardest Shipping Hannicaps Stark Delicious were sent clear to South America last senson, They arrived in such perfect condition that they sold readily at

Hardiness Makes It Safest Planting Investment

You the up maney and luber and land for a considerable number of years when you plant an orehard.

You might to be positive that you are planting trees that will bear fruit.

for generalisms in come-stress that will bear fruit entires with real bear the most fruit—the best quality fruit—tent that will sell fastest

Every Apple Saturated with Deliciousness Every Tree is a Fortune Maker for Growers The King Tree of America's Orchards

Take notice of the photo of the Original Stark Delicious Tree in the usper right band corner. That tree, although compling a half century of life and usefulness, here a line group this sensan.

It goes and theired and hore full is poor soil. It laughed at the rigors of lown's winters. It hore fastly despite neglect.

Its "ebbliden," proposated in our nerverles, intent its enjoy extense bardless. Its loom and annual bearing and beary bearing qualities—the long life.

Extending the language is long life.

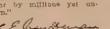
Little Cost Setting Out Stark Delicious Orchard Don't get the iden that setting out an orehard involves a big expenditure of money, time and labor.

A big architection who recently visited the mirreries said: "A man can rashy dig the holes and plant 50 to 55 trees a day-after the land is planted and prepared."



National Leaders Declare Stark Delicious The Peerless Apple Tree







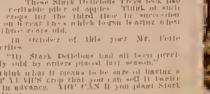
Apples and Profits in Abundance from Little Back Yard Orchards Let us help you do this. We will show you hour to combine your oreland with your home

vegetable garden-in get ton crops from the same ground. We will be glad to help you equal the money resp making remark of -



All Orchard Income Records Surpassed!

This glorious tree sets





Last year and the year before the demand for these trees swept our packing houses clean of trees. Many late orders could not be filled. So, we say again, as we have said in past seasons—order NOW to guard against disappointment! And order genuine Stark Delicious Trees from Stark Bro's Nurseries of Louisiana, Mo., to guard against disappointment when bearing time comes.

STARK BRO'S NURSERIES

The ONLY Stark Nursery in Existence. Always at LOUISIANA, MO., since 1816

















THIRD big successive crop.

"Orchard Profit Outlook Never As Fine As Now!"

Says Dr. J. C. Whitten, generally acclaimed by press and people to be one of America's leaders in Horticulture and Orcharding. Dr. Whitten is a practical, successful fruit grower as well as Dean of Horticulture.

"There never was a time when orchardists could put out an orchard with as fine an outlook for profits as now. The man who plants good trees of the right varieties and gives them good care will make splendid profits. I am urging owners of land to plant orchards and to plant this year, because the opportunity for growing inter-crops between the tree rows and thus giving the trees splendid cultivation means that the orchard will be brought into bearing and the land will be made to produce good profits until the trees begin to bear, then the bearing orchard will make the land several hundred per cent more valuable than before the trees were planted. It is for these reasons that I say plant orchards now."

"Orchards are not being planted fast enough to anywhere near keep up with the increase in our population. The future looks brighter than ever before for the man who plants an orchard. Furthermore, some of the lead-

> ing orchard areas in Europe have been devastated by war, and there will be a shortage of fruit in Europe

for many years to come."



Note—The photo to the left shows an excellent example of growing big profit-producing crops between rows of young orchards. ThouQ. Whitten Missouri College of Agriculture.

sands of land owners all over America are now making their acres yield a double profit by this plan. You can plant a young orchard and make it pay from the start.



PROF. J. C. WHITTEN
Dean of Horticulture,
Missouri College of Agriculture for over 25 years. Recently appointed Dean of Horticulture, University of California.